

January 12, 2013

### **Smiling Faces & Gleaming Eyes**

Second Chance Toys partnered with the School District of Philadelphia Prekindergarten Head Start to be the recipient of its toy donation initiative. This initiative helped to make 2012 a joyous year for 1,000 children in the City of Philadelphia.

There were 3 Toy-Give-a-Way events that enabled additional partners to participate. In January, George Private School students contributed to the initiative by cleaning the donated toys before distribution. In June, KOHL's Care Employees donated toys and co-sponsored a distribution event at the Comcast Center at 17<sup>th</sup> and Market Street, Philadelphia, Pa. The donated toys were later delivered to our office by Got Junk.com, and in December, for the winter holidays the program received the final donation for 2012.

As we faced the fiscal cliff of our country in December, many families were concerned about their financial well-being and their limited resources to buy that little gift of a toy for their children, as they embarked on the celebration of Christmas or Kwanza. To the rescue came, Second Chance Toys, with its donation of over a 1,000 toys for children of all ages.

Our program distributed the toys to the children at several events. One at the Logan Annex Head Start center during its holiday celebration on site on December 18<sup>th</sup> and another at a program-wide Toy Give-a-Way event held on Saturday, December 22, 2012. At the Saturday event, parents were so happy and excited to have the opportunity to get toys for their children, that some arrived at the give-a-way site as early as 6:30 am! The event was scheduled from 10:00 am – 1:00 pm. Over 500 parents plus their children attended and were able to select the toys of their choice. The toy display ranged from doll houses, trikes, educational learning games, dolls, trucks, and much more. You name it, we had it!

Our attitude is gratitude for this partnership and to be the recipient of such wonderful toys. This donation is beyond one's imagination in the scope of variety, condition and cleanliness. It's like Toys-R-Us or Kiddie City being delivered on site by another partner, 1-800-GOT-JUNK?.

Our programs in the Office of Early Childhood at the School District of Philadelphia provides services to over 10,000 per-school children ages birth to 5 years old. These gracious donations help to make a difference in the lives of many. Please donate your gently used plastic toys to Second Chance Toys and you too can help bring joy to our most vulnerable and at-risk citizens and our future generation, our children.

Sincerely,

Denota E. Watson  
Parent Involvement Coordinator  
Prekindergarten Head Start Program