



Helping Kids and the Environment



Plastic Toy Collection Tips: for Businesses and Corporations

Thank you so much for coming together to collect with us! Together we will be doing the integral work of diverting countless pounds of plastic from landfills, while simultaneously rehoming good-as-new toys to local organizations serving kids in need. We couldn't do this without you! As you prepare, here are some tips for getting started.

Collection Tips

- Decide how long you would like to hold the collection.
- Plan on how you will promote
 - Announce the collection in your newsletter, announcements, email blasts, meetings, and social media.
 - Utilize your Holiday and Earth Month Flyers, as well as social media graphic and templates pack to spread the word.
 - The more you promote, the more toys you are bound to collect.
- Designate a visible area to collect toys within your facility
- Offer employees the following SCT resources as part of your promotion to share with their children:
 - Coloring Sheet, Holiday Activity Booklet, or Earth Month Activity Booklet, and Waste Adds Up Worksheet to emphasize the important of keeping plastic out of landfills.
- Inspect all donated toys, and if necessary clean them. Preparing donations can be a great team building activity! Donated toys must following these guidelines:
 - Plastic
 - Batteries functioning
 - No missing parts (small pieces attached)
 - Clean (wipe down if necessary)
 - NO plush toys
- Once inspected, bag the toys in boxes or large plastic garbage bags.
- Chose the accredited organization to which you would like to donate your toys on our interactive U.S. map.
 - **You are responsible for delivering the toys to your chosen organization via volunteer, or staff vehicles.**
 - **If you cannot drop-off the toys, choose an organization who can pick-up**
 - **Make sure that toys are dropped-off or picked-up by your chosen recipient organization only during the specified donation days.**
- Remember that you must register your collection! After the donation season please look out for the post-delivery data collection survey to record how many toys you donated!



Please contact director Zoe Cook-Nadel at zoe@secondchancetoys.org with any questions or concerns.

